

2016



THE UNIVERSITY OF TENNESSEE
CHATTANOOGA

Chancellor's

**ANNUAL REPORT
TO THE UC FOUNDATION**



**IN THE LAST YEAR ALONE,
MORE THAN 1,000 STUDENTS
HAVE REALIZED THEIR DREAM
OF EARNING A COLLEGE
EDUCATION AS A RESULT
OF YOUR SCHOLARSHIP
SUPPORT.**

MESSAGE FROM THE CHANCELLOR

GREAT THINGS ARE HAPPENING AT THE UNIVERSITY OF TENNESSEE AT CHATTANOOGA! The commitment, support, guidance and financial assistance of the University of Chattanooga Foundation continue to have a huge impact on our campus. Thank you for your commitment to the students, faculty and staff of UTC.

UTC changes lives by engaging students, inspiring change and enriching our community. This report describes some of our progress in achieving our vision. The University of Chattanooga Foundation has been a key partner in everything we do.

In the last year alone, more than **1,000** students have realized their dream of earning a college education as a result of your scholarship support. UC Foundation grants impacted nearly every student on our campus by funding the redesign of courses, supporting community partnerships, and supporting the purchase of state-of-the-art equipment for classrooms and laboratories.

The UC Foundation provided the required match for us to obtain \$26M in state funding for the renovation of the Lupton Library and the Fine Arts Center. This will be a transformative project in the heart of our campus.

Progress is being made on our new 600-bed residence hall at the intersection of Vine and Houston Streets. It is projected to open in Fall 2018. We are also planning major landscaping projects on Oak and Vine Streets, which will transform the areas into park-like spaces to be enjoyed by all.

UTC Athletics had a year filled with highlights. Our teams won championships, competed on a national stage and made us proud. Our student athletes also set records in the classroom, scoring their highest ever average GPA – 3.1. We are currently in the fundraising stage for an addition to McKenzie Arena, which will provide our athletes with the high quality facilities they deserve. This project will add approximately 35,000 square feet to McKenzie and renovate an equal amount of existing space.

From academics to research to athletics – and beyond – the progress UTC is making would not be possible without the generous support of the UC Foundation.

Again, thank you for your service.

Sincerely,



Steven R. Angle, Ph.D.
Chancellor



STRATEGIC PLAN



VISION

We Engage Students, Inspire Change and Enrich Community.

MISSION

The University of Tennessee at Chattanooga is a driving force for achieving excellence by actively engaging students, faculty and staff; embracing diversity and inclusion; inspiring positive change; and enriching and sustaining our community.

VALUES

- Students are the primary reason we exist as an institution.
- We live integrity, civility and honesty.
- We relentlessly pursue excellence.
- We embrace diversity and inclusion.
- Creativity, inquiry and scholarship are our culture.

UTC.EDU/STRATEGIC-PLAN



11,388

UNDERGRADUATE AND GRADUATE STUDENTS ENROLLED FALL 2015



ALUMNI OF RECORD



56,000+

GOAL 1

Transform lives through meaningful learning experiences.



GOAL 2

Inspire, nurture and empower scholarship, creativity, discovery, innovation and entrepreneurial initiatives.



GOAL 3

Ensure stewardship of resources through strategic alignment and investments.



GOAL 4

Embrace diversity and inclusion as a path to excellence and societal change.



508.2 TEACHING FACULTY



STUDENT TO FACULTY RATIO
20:1



1390
SPRING 2016
GRADUATES



GROWING THE TEAM



DR. JOANNE ROMAGNI

DR. JOANNE ROMAGNI began her position as Vice Chancellor for Research and Dean of the Graduate School in summer 2015. A Chicago transplant, Romagni previously worked with DePaul University as Associate Vice Chancellor of Research.

Romagni's vision is to focus on collaboration and foster relationships. She's partnering with Ann Yoachim, Director of Community Partnerships, to build what they are calling Affinity Groups. The idea is to bring people from different studies and professions under one similar umbrella, where they can collaborate on their research and achieve a common goal. She also wants to connect departments and staff to enhance the Graduate School with efficiency and to combine their resources to attract more students.

Romagni received her Ph.D. from Arizona State University in Plant Biology, and taught Biology for many years. Her favorite subject to teach is plant physiology. She is teaching a course in the fall and continuing her role as a plant physiologist.



MR. KIRK ENGLEHARDT

MR. KIRK ENGLEHARDT joined The University of Tennessee at Chattanooga as the Vice Chancellor for Marketing and Communications in fall 2015. Englehardt formerly served as Director of Research Communications at Georgia Institute of Technology.

Prior to Georgia Tech, Englehardt held positions with the Georgia Department of Education and the Broward County, Florida, Public Schools. He has experience in crisis communication as a media relations specialist with the Broward County Sheriff's Office. He also served as a news reporter and anchor for WIOD Newsradio in Miami.

In his position at UTC, Englehardt leads the university's public relations, advertising, marketing and branding programs as well as video production and WUTC.

He holds a bachelor's degree in communication from Florida State University and a master's degree in public administration from Florida Atlantic University.



DR. DANIEL PACK



MR. TAKEO SUZUKI

A renowned expert in robotics, computer vision, and unmanned systems, **DR. DANIEL PACK** was appointed as Dean of the College of Engineering and Computer Science at the University of Tennessee at Chattanooga in November 2015. Pack previously served as Mary Lou Clarke Professor and Chair in Electrical and Computer Engineering at the University of Texas at San Antonio (UTSA).

At UTSA, Pack led a department of 32 faculty members with 850 students and managed a \$6 million budget plus a research enterprise of more than \$3 million annually. Prior to joining UTSA, Pack held faculty positions at the U.S. Air Force Academy. In 2005, he was named the Colorado Professor of the Year by the Carnegie Foundation.

Pack holds a Ph.D. in electrical engineering from Purdue University. His dissertation examined sensor-based control for a quadruped walking robot. He earned a master's degree from Harvard University and a bachelor's degree from Arizona State University.

MR. TAKEO SUZUKI joined the administration at The University of Tennessee at Chattanooga as Executive Director of International Programs in August 2015. Suzuki most recently served as Executive Director for International Relations at the University of Arkansas Fort Smith.

Suzuki's own exchange student experience was at The University of Wales where he studied Business Information Technology as a British Council Honors Scholar. Suzuki holds a Master of Science in Global E-Learning from Texas A&M University-Commerce. He received his Bachelor of Marketing and International Business from Kobe University of Commerce in Kobe, Japan.

Suzuki will work with UTC faculty and staff to increase the number of international students attending UTC as well as expand the study abroad program.

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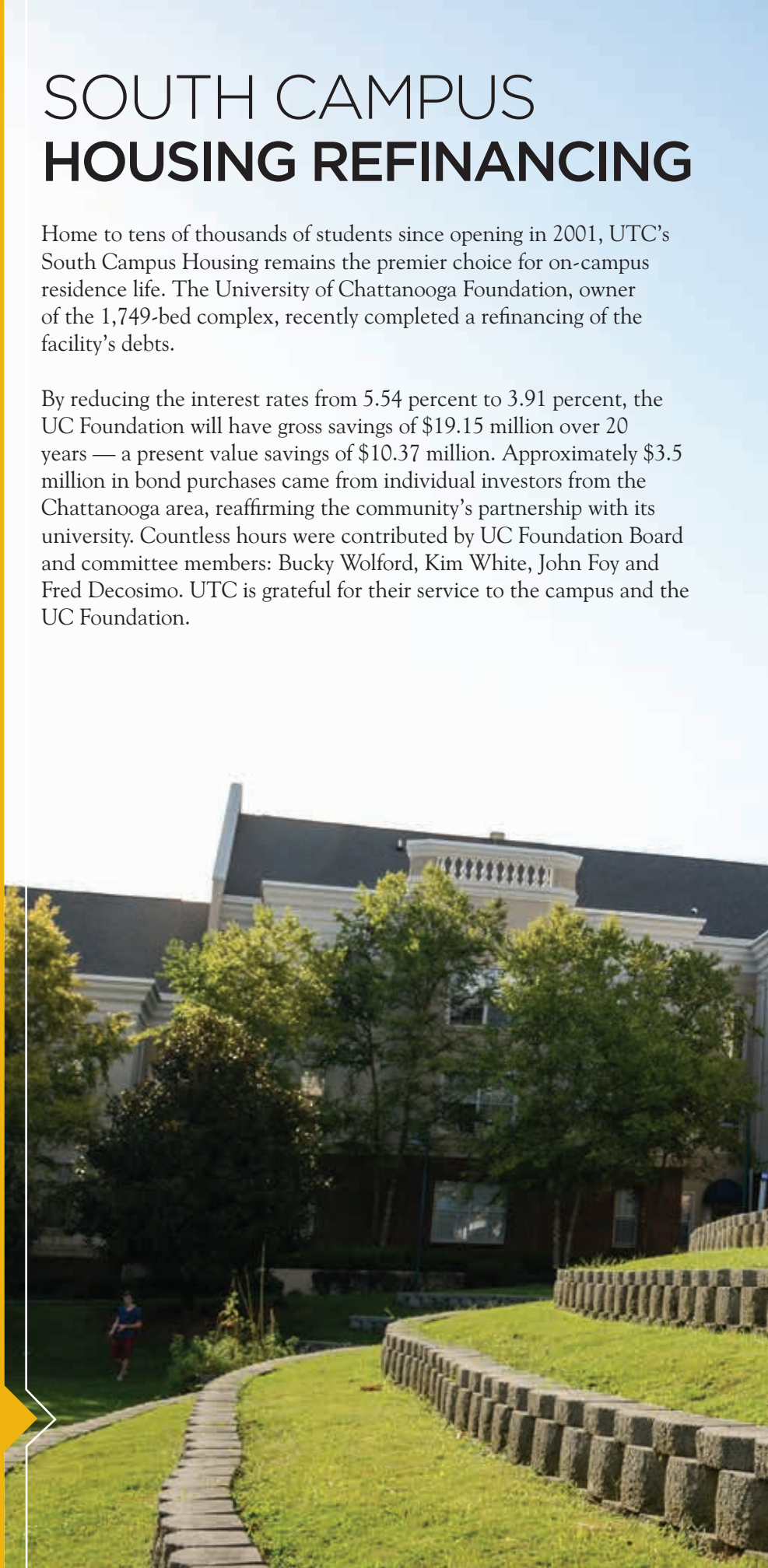
Mike Costello,
 CPA and Shareholder,
 Elliott Davis Decosimo

Alan Derthick,
 Co-Founder,
 Derthick, Henley, & Wilkerson
 Architects

SOUTH CAMPUS HOUSING REFINANCING

Home to tens of thousands of students since opening in 2001, UTC’s South Campus Housing remains the premier choice for on-campus residence life. The University of Chattanooga Foundation, owner of the 1,749-bed complex, recently completed a refinancing of the facility’s debts.

By reducing the interest rates from 5.54 percent to 3.91 percent, the UC Foundation will have gross savings of \$19.15 million over 20 years — a present value savings of \$10.37 million. Approximately \$3.5 million in bond purchases came from individual investors from the Chattanooga area, reaffirming the community’s partnership with its university. Countless hours were contributed by UC Foundation Board and committee members: Bucky Wolford, Kim White, John Foy and Fred Decosimo. UTC is grateful for their service to the campus and the UC Foundation.



UNIVERSITY OF CHATTANOOGA FOUNDATION PARKING LOT

In September, the UC Foundation Executive Committee approved funding for a new parking lot. The Foundation parking lot will be located adjacent to Lot 1 in the open space between the Development House and Douglas Street. This will be a gated lot controlled by the Development Office for UC Foundation members whenever they visit campus. Construction is set to begin in August and the project should be completed by November 2016.



Joseph A. DiPietro,
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EVP, Chief Investment Officer,
Unum

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CEO & Chairman,
U.S. Xpress Enterprises, Inc.

Vicky B. Gregg,
Retired CEO,
BlueCross BlueShield of
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Michael J. Griffin,
Cleveland Community President,
First Tennessee Bank

Thomas C. Griscom,
Consultant

Zan Guerry,
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Attorney,
LeRoy Law Firm PLLC

Scott Maclellan,
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The Maclellan Foundation, Inc.

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GRANTS COMMITTEE FUNDING HIGHLIGHTS

The UC Foundation Grants Committee funded several on-campus grant requests that have helped students, faculty, research and partnerships on campus. Below are some highlights of the funding:

- **1,002 STUDENTS** were empowered through various scholarships including Chancellor, Provost and Leadership scholarships, student athlete scholarships, music performance awards, international studies scholarships and graduate assistantships.
- The First Year Reading Experience engaged **667 INCOMING FRESHMAN** to provide formative experiences and exploration of creating a successful individual profile.
- **TEN COURSES** were redesigned to improve student learning and success as outlined by the National Center for Academic Transformation.
- **PARTNERSHIPS WERE DEVELOPED** with the Tennessee Aquarium and Siskin Children's Hospital.
- Faculty development and teaching innovation grants were awarded to several faculty members to aid in **RESEARCH, PRESENTATIONS AND EQUIPMENT.**

PHILANTHROPIC GIVING: We have received a total of \$9,487,253 in new gifts and pledges for the time period of July 1, 2015 - March 31, 2016.

ENDOWMENT IMPACT

**TOTAL GIFTS TO
ENDOWMENTS
OVER \$2.1
MILLION**

**193 ENDOWED
SCHOLARSHIPS
SUPPORTING
1,000 STUDENTS**

ENDOWMENT GROWTH

FY 2016 ASSET BALANCE BY CATEGORY

AS OF MARCH 31, 2016

Scholarships	29,111,192.75
Professorships	15,109,174.62
Unrestricted/Institutional Support	43,773,381.30
Faculty Development	674,826.35
Academic Support	30,122,996.15
	118,791,571.17

UC FOUNDATION ENDOWMENT VALUE

ENDOWMENT VALUE	DOLLARS
FY 2006	103,408,995.94
FY 2007	117,451,917.39
FY 2008	105,313,520.33
FY 2009	77,245,620.67
FY 2010	78,480,583.40
FY 2011	94,487,400.69
FY 2012	90,095,824.52
FY 2013	101,074,290.86
FY 2014	115,466,529.42
FY 2015	119,847,896.31



40 ENDOWED PROFESSORSHIPS SUPPORTING UTC FACULTY

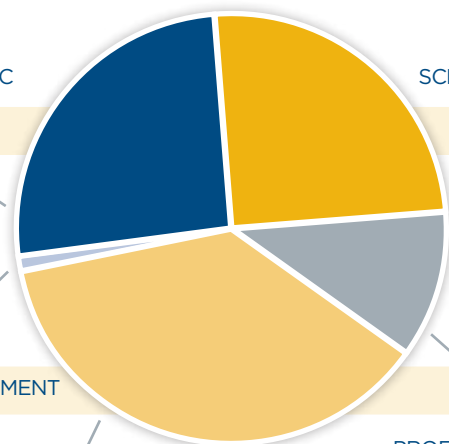
ACADEMIC SUPPORT
25%

SCHOLARSHIPS
24%

FACULTY DEVELOPMENT
1%

PROFESSORSHIPS
13%

INSTITUTIONAL SUPPORT
37%



CAMPUS UPDATE

HOUSING GROUND BREAKING CEREMONY

On November 18, 2015, The University of Tennessee at Chattanooga celebrated the groundbreaking of a new 600-bed housing complex at the intersection of Vine and Houston Streets. The facility is projected to open in fall 2018 with an estimated cost of \$70 million. The 231,959 square foot facility on the west side of campus will also include a University bookstore, a dining facility, classroom space and a demonstration kitchen to help students transition to apartment living.

The structure will also bring 648 new parking spaces for cars and 22 motorcycle parking spaces to the campus. Each room will be wired for gig internet service as well as wireless connectivity. The new complex will serve as a connection from campus to downtown Chattanooga for the growing student body.

The building is designed with the recognition that students who live and work together form closer ties with each other and to the campus. The new complex will focus on fostering a sense of community, with open spaces on each wing and floor throughout the building and on the grounds.

Neighboring to the new housing complex, where the tennis courts and Racquet Center were formerly located, will be a new tennis center projected to be completed in January 2017.

LUPTON UPDATE

The former Lupton Library is now called Lupton Hall with the opening of the new library in January 2015. The 116,000 square foot space will be home for several Arts & Sciences entities with centralized student spaces on the ground floor benefiting virtually every student attending UTC. Creation of new square footage is planned with a strategic enclosure of the two story portico space to create a fresh and updated look to this prominent campus structure. Lupton Hall will serve as a memorable landmark for the campus with an entrance at Heritage Plaza and along the main campus pedestrian mall.





ALUMNI HOUSE

After several months of renovations, the Alumni Affairs office moved into their new space in April. The renovation project addressed several exterior repairs to the house built in 1896 and located at 551 Oak Street. In partnership with the State Historic Commission, the repairs brought the Victorian home back to its original glory even down to the exterior paint colors. The house was originally built on a 25 acre plot owned by Caleb B. Isbester, who at the time was the Vice President of Chattanooga Foundry and Pipe Works.

MAPP BUILDING

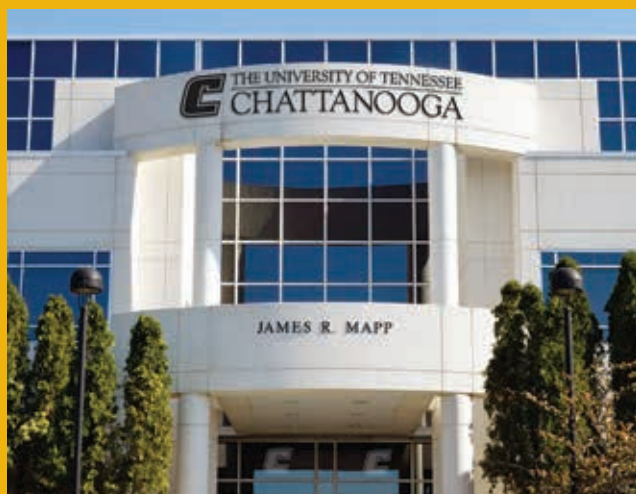
The James R. Mapp Building Rededication took place on Thursday, April 21 in the Mapp Building on UTC's campus. Mr. Mapp's family was heavily involved in the planning of the event. The rededication's focus was to honor the legacy of the late Mr. James R. Mapp by building upon the foundation he laid for social and economic justice, education opportunities and community service. All students, faculty, staff, and alumni were invited to the event, as well as the community.

The building is home to the departments of Physical Therapy, Occupational Therapy, Continuing Education, and the College of Business's Executive Education Program.

ARENA EXPANSION

The University is currently fundraising to build a new athletics addition to expand the operations and recruiting capabilities for the Mocs Football team, and to enhance athletic training, sports medicine and hydrotherapy. The 35,000 square foot facility will be built adjacent to the current McKenzie Arena in the land closest to Mabel Street. The project also includes a renovation of 35,000 square feet in the original building.

The new expansion will include a team locker room, equipment room, study space, player's lounge, coaching staff offices and team meeting rooms. The addition will also serve the campus at large with an auditorium style classroom that can be divided for smaller groups as well as a multi-purpose room for banquets, receptions or other events hosted by UTC.



COMMUNITY PARTNERSHIP HIGHLIGHTS

SUPPORTING STUDENT SUCCESS

A commitment to supporting student engagement both in and outside of the classroom has led to new and improved relationships with businesses, non-profit organizations and governments in the academic year. One example is a more active relationship with the Bessie Smith Cultural Center. In spring 2016, two History majors interned with the Center and led efforts to digitally archive the collection. Students in Rhetoric and Composition courses also supported the Center in developing content and design for a new website.

ENCOURAGING INTERDISCIPLINARY ENGAGED FACULTY RESEARCH

Collaboration across units is fundamental to the success of UTC's community engagement efforts. In conjunction with the Office of Sponsored Research and Programs, the Director of Community Partnerships hosted a breakfast with Tim Moreland, the City of Chattanooga's Director of Performance Management and Open Data. Over 45 faculty attended this event, the first of what is hoped to be an ongoing series connecting faculty across disciplines and with community partners. Through the support of the UC Foundation, the Director of Community Partnerships sparked new research and collaborations through the first UTC Engaged Grant Competition. This year's focus was on Arts, Innovation & Activation.



INFORMING COMMUNITY CONVERSATIONS

UTC has been actively involved in shaping community dialogue on issues ranging from education to innovation. We continue to support Chattanooga 2.0, connecting faculty, staff and students to the effort and offering insight to broader outreach and engagement strategies. Through a Design Thinking workshop and process, we are assisting the Enterprise Center with planning for the 1st floor space of the Edney building, a keystone of the Innovation District, ensuring that faculty and students from a range of departments were involved in this conversation.

ENHANCING PHYSICAL CONNECTIONS

The ongoing redevelopment of Martin Luther King Boulevard and redesign of Miller Park and Patten Parkway are just two of the planning efforts UTC has been actively engaged during the past year. These efforts focused on connecting faculty, staff and students through programming and design to the larger community and identifying opportunities for community-campus collaboration. One example: As a result of a tour of the MLK Corridor and Innovation District for faculty, Fine Arts students exhibited their spring 2016 semester work downtown.



ALUMNI CONNECT

The UTC Office of Alumni Affairs provides opportunities for our alumni to connect with one another while staying involved with the university. Near and far, our alumni share a passion for their alma mater and serve as our greatest ambassadors—helping the university continue to grow and attract future Mocs. UTC is represented in 50 states and 216 foreign countries, but our largest footprint is in the local community. More than 35,000 alumni live within a 25-mile radius of our campus in downtown Chattanooga.

Alumni are the foundation of UTC. On May 6, two alumni were honored for their exceptional accomplishments and contributions at the annual Legends & Leaders Awards Dinner. Davan Maharaj, '89, was recognized as the 2016 Distinguished Alumnus, and Scott LeRoy, '79, received the 2016 Outstanding Service Award.

DAVAN MAHARAJ currently serves as the editor-in-chief and publisher of the Los Angeles Times Media Group. A 26-year veteran of The Times, he oversees the largest daily newsgathering organization in the West. It includes the flagship Los Angeles Times and latimes.com; Times Community News, which consists of six suburban daily and weekly newspapers and websites; and the Spanish-language Hoy and Fin de Semana newspapers and websites. Davan began at The Times as a summer intern in 1989 and worked as a reporter in Orange County, Los Angeles and East Africa. His six-part series “Living on Pennies,” in collaboration with Times photographer Francine Orr, won the 2005 Ernie Pyle Award for Human Interest Writing and inspired readers to donate tens of thousands of dollars to aid agencies working in Africa.

A native of Trinidad, Davan holds a political science degree from UTC and a master’s degree in law from Yale University. As a student at UTC, he was editor of The University Echo.

SCOTT LEROY is an attorney with LeRoy Law Firm PLLC in Chattanooga and practices business, commercial and bankruptcy law. Active with the university and in the community, Scott has devoted countless hours to serving others. He is a trustee of the UC Foundation Board, immediate past chair of the Chancellor’s Roundtable, former president of the UTC Alumni Board (2011–2012, 2012–2013) and former member of the UT Board of Governors. He also has served on the boards of READ Chattanooga, St. Barnabus Nursing Home, Siskin Children’s Institute and MidSouth Commercial Law Institute.

A native of Chattanooga, Scott graduated with a business degree from UTC and a law degree from UTK. He remains active with UTC’s College of Business. As a student at UTC, he was president of Lambda Chi Alpha fraternity and served on the Interfraternity Council and Student Orientation Board.



DAVAN MAHARAJ, '89



SCOTT LEROY, '79

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Becky Browder,
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Rebekah Cecil,
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Student Alumni Council

Mary R. Danielson,
Corporate Communications
Director, BlueCross
BlueShield of Tennessee

Amy Davis,
Mocs One Center Director,
The University of Tennessee
at Chattanooga

ALUMNI EVENTS

MOCS CONNECT—EVEN AFTER GRADUATION. FROM UNIVERSITY OF CHATTANOOGA GRADUATES TO GOLD ALUMNI, 2015-2016 WAS FILLED WITH ACTIVITIES AND OPPORTUNITIES FOR MOCS TO STAY CONNECTED WITH EACH OTHER AND THE UNIVERSITY.



MOCS MANIACS NIGHT

Alumni were invited back to the student section—homework not required—at the men’s home basketball game on January 5. Close to **200** Mocs fans filled the section while current students were on winter break.



FOUNDERS DAY

UTC turned **129** on September 15, and the UTC Alumni Chattanooga Chapter hosted the inaugural Founders Day Alumni Celebration. Alumni from many decades celebrated 129 years of achievement at the Patten House.



ATHLETICS HALL OF FAME

Five former student-athletes were honored for their victories in the classroom and competition: the late Porter Henderson (football), Mike Makins (football), Susan Bednar Kirby (women’s tennis), Stewart Lawwill (men’s tennis) and David Barden (wrestling). At the Chattanooga Golf & Country Club, **175** attendees honored the newest Hall of Fame members on February 19.



ALUMNI CHAPTERS

Our regional chapters held more than **40** events with alumni (and friends) connecting with fellow Mocs. Events included UTC on the Road stops in Atlanta, Cleveland, Nashville and Knoxville; the third annual Meet the Coaches in Chattanooga; a family movie night at Chamberlain Pavilion; and many networking gatherings.

UC 50TH REUNION

On October 8 and 9, **25** members of the University of Chattanooga’s Class of 1965 reunited to stroll down memory lane while making new memories. The 50th reunion included the UC 50-Plus Club induction in Patten Chapel.



GOLD (GRADUATES OF THE LAST DECADE) ALUMNI

The Gold Council opened the academic year with its inaugural GOLD Alumni Summit with **49** participants learning about financial planning. The council also hosted the annual Homecoming Tap Party during UTC Homecoming Week, and 108 Mocs fans gathered at the Chattanooga Brewing Company.



UTC ALUMNI HOMECOMING TAILGATE

Before cheering on the Mocs to a win, **114** alumni gathered just outside the First Tennessee Pavilion for the UTC Alumni Homecoming Tailgate on October 31. The annual tailgate brings together alumni from several decades to share Mocs memories and spirit.



I LOVE UTC WEEK

The UTC Student Alumni Council took an active role in spreading the love for all things blue and gold during a week-long celebration in February. The future alumni hosted a kickoff event at Heritage Plaza and met with alumni at a networking social in the Patten House.

BRAZEN

To help alumni connect with one another from the comfort of their homes and offices, the University of Tennessee Alumni Association hosted its first networking events via Brazen, an online engagement tool. The UTC Office of Alumni Affairs will host UTC-specific networking events soon for alumni to learn more about career services resources, current university happenings and ways to be involved.

UTC HOMECOMING GOLF TOURNAMENT

Swinging into action, **130** alumni and friends participated in the UTC Homecoming Golf Tournament at The Bear Trace Golf Course on October 30. The annual tournament helps provide scholarships and programs for students and alumni.

Daniel Day,
Senior Managing Director,
Accenture Management
Consulting

Gregory S. Eaves,
Executive Vice President
and CFO,
Electric Power Board (EPB)

Arnold E. Farmer,
Commercial Realtor and Vice
President, NAI Charter

Gwen Guthrie,
Instructional Assistant

Drew A. Holland,
Insurance Agent,
Farm Bureau Insurance

Richard A. Johnson,
Vice President of
Development,
WTCTV

Charles D. Mitchell,
Assistant Principal,
Brainerd High School

Edward C. O'Brien III,
Senior Vice President,
Wealth Management, UBS
Financial Services, Inc.

Tyler Spry,
Financial Representative,
Northwestern Mutual

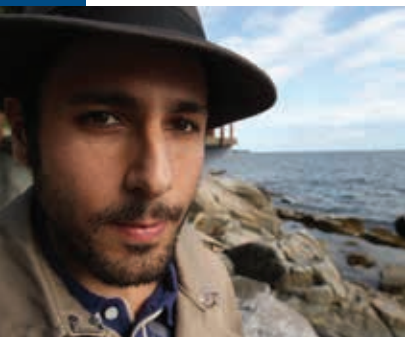
J. Britt Tabor,
CFO,
Erlanger Health Systems

Susie L. Thompson,
Physical Therapist (PRN)

Virginia Z. Waddell,
Financial Analyst,
Unum Group

Anne Widener,
President,
GOLD Council

College of **ARTS & SCIENCES**



ART The Cress Art Gallery welcomed two acclaimed artists as part of the Diane Marek Visiting Artist Series. The work of photographer Amy Elkins of Los Angeles was featured in her exhibit, *Black is the Day / Black is the Night and Other Projects* this past spring. Her long-term research focusing upon the occupants of death row in our nation's prisons received the Lightwork Artist-in-Residence Prize (2011), a Peter S. Reed Foundation Grant (2015), and the prestigious Aperture Portfolio Prize (2014). Last fall, artist Carmen Papalia was featured in his exhibit, *How to Close Your Eyes*. A legally blind artist, Papalia promotes "participatory projects" concerned with open access and promoting trust. Many sight-impaired residents of the Chattanooga community attended his lecture last fall.



BIOLOGY, GEOLOGY AND ENVIRONMENTAL SCIENCE Dr. Hope Klug, UC Foundation Assistant Professor of Biology, Geology and Environmental Science, has been awarded the coveted NSF CAREER award by the National Science Foundation (NSF), which will provide \$655,000 to support her research over the next 5 years. Dr. Klug's project, "Revisiting the Operation of Mate Acquisition," will explore how factors such as competition for resources, an animal's "life history" and even plain old luck can affect how members of a species select their mates. The CAREER program, according to the NSF, "offers the most prestigious awards in support of junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations." Dr. Klug earned her Ph.D. from the University of Florida and has been with UTC since 2011.



COMMUNICATIONS Dr. Betsy Alderman, Department Head, is retiring at the end of this academic year after 22 years at UTC. Volkswagen recently donated \$25,000 to renovate one of our Communications computer labs with new computers and software. This renovation will be completed this summer. Communications Department Fellow in Residence and former CNN White House Correspondent Dan Lothian returned to Chattanooga and partnered with faculty and students to host events in conjunction with the Chattanooga Chamber of Commerce, including a mock presidential debate.

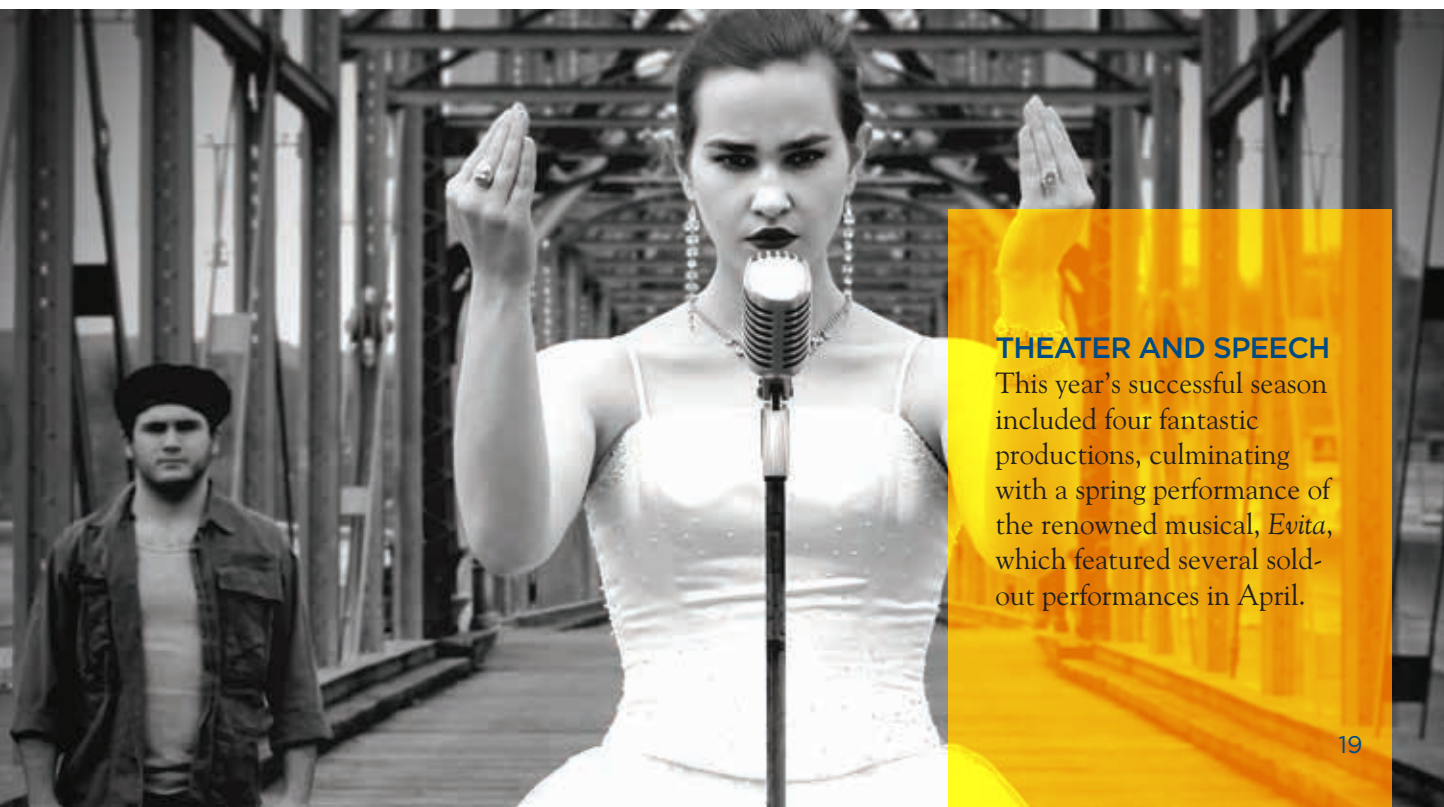
CHEMISTRY AND PHYSICS The Chemistry Department welcomed the Physics Department this past summer as the two departments merged. The Department will have at least 12 students doing a ten-week paid summer research program this year. These students tend to then pursue either pharmacy, medical or dental school, or graduate school to train as research scientists. One of our most recent graduates was double-major in Biochemistry and Biophysics, and is now in his first year of graduate studies at Yale.

MATHEMATICS A group of faculty, led by Chair of Excellence Dr. Jin Wang, recently were awarded a \$500,000 National Science Foundation grant to develop interdisciplinary mathematics training within the mathematics major. The department also hosted a conference in Linear Algebra and Graph Theory in March 2016 in honor of the life work of Dr. Ron Smith.

MUSIC The UTC Chamber Singers have recorded a second album of Dr. Roland Carter's works, and debuted that recording at a concert in February. Proceeds from the sale of this CD helped fund the group's European tour in May. An event was held in February to recognize the career of Dr. Glenn Draper, head of vocal music at UTC for over 30 years. Nearly 200 former students and friends attended the fundraiser, which garnered over \$17,000 for the Dr. Glenn Draper Endowed Scholarship in Music at UTC. Dr. Jonathan McNair was a finalist last fall in Composition-Orchestra Music, professional division, with *The American Prize* for his *Hopyard Overture*. McNair, UC Foundation Professor and Coordinator of Music Theory and Composition for the Department of Music, was named Tennessee Composer of the Year for 2008 by the Tennessee Music Teachers Association.

POLITICAL SCIENCE The Political Science Department has now been renamed the Department of Political Science and Public Services in recognition of our strong programs in public administration and nonprofit management. The Department has also moved to Pfeiffer Hall and a visiting speaker series has been created in honor of Dr. David Carrithers, who retired in the summer of 2015. This series begins with over \$18,000 in donations that will be used to bring speakers to campus for the benefit of our students and the community.

PSYCHOLOGY The Department hosted the 11th Annual River Cities Industrial Organizational Psychology student conference at UTC on Oct. 23rd and 24th. Attendees included over 140 graduate and undergraduate students, and faculty and practitioners representing 14 universities from across the Southeast. There were over 40 student research poster presentations and nine invited talks by faculty and IO practitioners presented throughout the day, capped by a presenter panel discussion with attendees to wrap up the conference.



THEATER AND SPEECH
This year's successful season included four fantastic productions, culminating with a spring performance of the renowned musical, *Evita*, which featured several sold-out performances in April.

College of **BUSINESS**

EXECUTIVE EDUCATION

Learning doesn't stop after earning a degree and the **EXECUTIVE EDUCATION LEADERSHIP PROGRAM** offered by the UTC College of Business allows local companies to provide their senior managers with strategic skills and real-world tools to meet the business challenges of today.

In 2014, the UTC College of Business launched its executive education program for area companies.

"The idea is to create stronger connections to the business community by providing high-quality executive education programs to area businesses," said Michael Owens, assistant dean of graduate programs for the UTC College of Business. "Previously, this was only available by sending senior managers to programs at UTK, Vanderbilt, Georgia State, etc., which requires valuable travel time and costs."

Participants go to eight one-day sessions taught by industry thought leaders over the course of 10 months. Classes are intended to help equip senior managers and emerging leaders with the skills needed to lead under pressure, guide change, and develop teams and talent—all taught in a way that is immediately applicable to the workplace.

The program uses a consortium model that involves major businesses in the area. Each member company commits to send two to four participants, and each consortium consists of five to six companies for a total of approximately 20 participants in each 10-month series.

UTC leaders work with area companies to identify the senior managers who participate. Those companies have high expectations from the participants, which creates an environment where everyone is highly motivated and engaged. The inaugural year's success is evident in the 100 percent recommitment rate for the 2016 consortium.

The curriculum that makes up the programming was carefully vetted by an advisory board. Programming is administered both by local faculty members and

subject matter experts from across the country. Now that the program is underway, the program continues to evolve based on participant and advisory board feedback. For example, participants reiterated how the concepts needed to be application-oriented, so the program's contents focus on not just underlying theory but how material can be applied to each individual business.

The success of the model has encouraged leaders to expand both the Leadership Program and consider adding similar programs.

ECONOMICS REJOINS COLLEGE OF BUSINESS

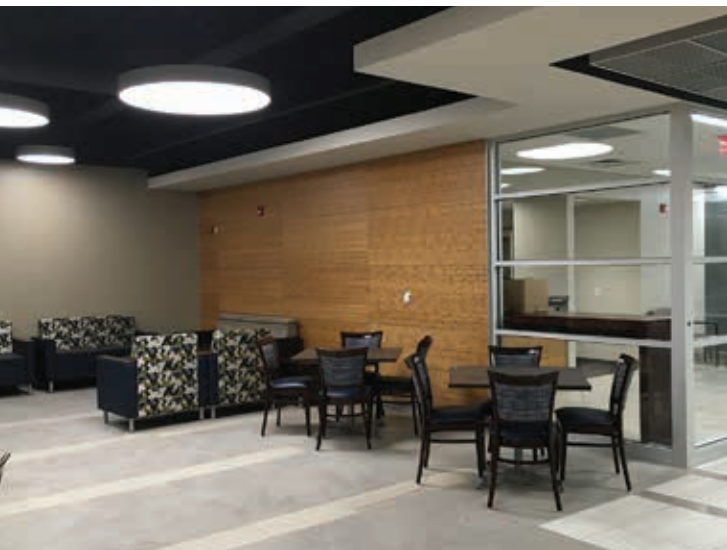
As part of changes to the University, the Department of Economics has rejoined the College of Business. They will join with the Finance Department next year to become the fourth department in the College, along with Accounting, Management, and Marketing/Entrepreneurship. Dr. Chris Brockman has agreed to serve as interim department head.



NEW ENDOWED SCHOLARSHIPS IN THE COLLEGE OF BUSINESS

Accounting faculty member **DR. MARILYN WILLIS** retired from teaching and mentoring students after 40 years of dedicated service at The University of Tennessee at Chattanooga. Dr. Willis has been a committed accounting professor, a devoted advisor and trusted friend to students and colleagues in need and an endowed scholarship was established in her name. To date, over \$40,000 has been raised for this scholarship.

An endowed scholarship in Economics, in honor of **PROFESSOR ZIAD KEILANY**, has also been established. Dr. Keilany retired from teaching in 2015. He had been in the UTC Economics Department for 40 years as well. His classes were extremely popular with both Economics majors and non-majors. Dr. Keilany can still be found on campus teaching a lighter load.



JOSEPH F. DECOSIMO SUCCESS CENTER

Renovation work began in June 2015 on the 2nd Floor of Fletcher Hall for the new Joseph F. Decosimo Success Center. The major construction is now complete as is the finish work and we expect to move into the new space in June 2016.

The Joseph F. Decosimo Success Center was established in the College of Business to help recruit, retain, and graduate students who are prepared to be successful in their careers and in their lives. The Decosimo Success Center staff is currently in temporary offices on the 4th floor of Fletcher Hall and have been providing customized academic and career advising as well as experiential learning opportunities to bring classroom concepts to life. The Success Center staff and College of Business faculty work together to ensure that our students are academically prepared and business world ready.

The renovation project has transformed the 2nd Floor of Fletcher Hall and will allow the College of Business to provide updated, state-of-the-art space and a variety of amenities to our students and alumni. Not only does the renovation provide space for students, advisors and career development, it also includes technology upgrades for interview rooms, conference facilities, presentation space, student team rooms and other collaborative areas.

College of **ENGINEERING & COMPUTER SCIENCE**

SUPPORT FROM ALUMNI, FRIENDS AND COMMUNITY PARTNERS PROVIDE OPPORTUNITIES FOR NEW RESEARCH, SERVICE AND STATEWIDE RECOGNITION OF OUR OUTSTANDING STUDENTS.

VOLKSWAGEN GROUP OF AMERICA, INC.

recently directed a gift of \$75,000 to the College of Engineering and Computer Science in support of two areas key to student success. Through the generosity of Volkswagen, the opportunities of various student competition teams representing UTC will be dramatically enhanced: Mini-Baja, Steel Bridge, Concrete Canoe and Chem-E Car Competition. These competitions, sponsored by the Society of Automotive Engineers, the American Society of Civil Engineers, and the American Institute of Chemical Engineers, provide our students with enriching education experiences and opportunities to show off their work at national and international venues, bringing visibility to UTC.

Volkswagen's generous gift will also provide continued support of the College's focus on attracting and providing educational opportunities to a more diverse student body, thereby enhancing the engineering workforce.

In acknowledging Volkswagen's most recent gift, Dean Pack said, "CECS appreciates Volkswagen's commitment to the College and the entire University in advancing our mission as an engaged metropolitan university committed to excellence in teaching, research, and service, and dedicated to meeting the diverse needs of our region through strategic partnerships and community involvements."

Local industrialist and civic leader **JAMES F. STEFFNER, JR.**, through a gift to the University of Chattanooga Foundation, recently directed \$50,000 in support of the College of Engineering and Computer Science. The funds, to be used at the discretion of the CECS Dean, will enrich the teaching, research, and service components of the College's programs.

Mr. Steffner is a member of UTC's Entrepreneurship Hall of Fame which boasts membership of our region's best and brightest business magnates. Known for his commitment to enriching and expanding educational opportunities for the citizens of our community, his recent gift to the College is further evidence of Mr. Steffner's dedication to UTC.

In thanking Mr. Steffner for the gift, CECS Dean Daniel Pack noted the donor's affirmation of the keys to his success. "Mr. Steffner has stated that



The UTC American Institute of Chemical Engineers (AIChE) student chapter competed at the Southern Regional Conference, with their newly designed Chem-eleon chemically powered car. They placed second among 15 teams and qualified for the national competition.

Sophomore **BETHANY GRIFFIN** was selected by the Tennessee Section of the American Society of Civil Engineers (ASCE) as the 2015 recipient of the Student Chapter Member Award, recognizing her as the State's most outstanding undergraduate civil engineering student.



the secret to success is surrounding oneself with good people and making decisions as a team. His acknowledgement of the importance of a team approach to decision making is an excellent example for the CECS family of students, faculty, and staff to follow in our teaching, research, and service to the community.”

The Tennessee Valley Authority (TVA) continued their annual scholarship contribution with a \$50,000 gift providing our engineering students the opportunity to look at a real-world, cutting-edge problem.

During their research, graduate students **MARIANA KAMEL** and **HAYTHAM SAEEDS** partnered with TVA's Power System Analysis Team and looked at how transformers behave under certain conditions, and the current transformer modeling method. The project's solution provides protection from open phase faults, potentially saving TVA and other nuclear operators millions of dollars and won the Equipment Reliability Award at this year's Nuclear Energy Assembly hosted by the Nuclear Energy Institute (NEI).



Haytham Saeeds and Mariana Kamel

Computer Science student **JACKSON STONE** was named by the Oak Ridge Institute for Science and Education (ORISE) as recipient of a Project Spotlight Award. His research modeling data relative to HVAC efficiency involved virtualizing the structures and the development of other engaging aids facilitating scientific interpretation.



College of HEALTH, EDUCATION, & PROFESSIONAL STUDIES

NURSING

UTC School of Nursing has launched a new program in response to community need. Continuing the focus on gerontology, the **ADULT GERONOTOLGY ACUTE CARE NURSE PRACTITIONER** concentration was developed to prepare students to work in acute care facilities as either hospitalists or intensivists focusing on the older population. The School of Nursing was named a National Hartford Center of Gerontological Nursing Excellence, the first state university in Tennessee to be honored. By accepting this invitation, the School agrees to educate students to advance gerontological nursing science, facilitate adoption of best practices, foster leadership, and design and shape policy as it affects the older adult.

Students and faculty from UTC's School of Nursing took a medical mission trip to Haiti where they were able to work with local people to provide the care that many of them desperately needed. The mission group ran several mobile clinics, caring for more than 800 patients outside the town of Leogane, often traveling from there into the mountains to help many different groups of people. Their team included three physicians who saw people for problems ranging from high blood pressure to more severe issues. The trip was so successful that they plan on taking two more trips this coming year.





HEALTH AND HUMAN PERFORMANCE

Dr. Gary Wilkerson, Professor of Graduate Athletic Training in the Department of Health and Human Performance, has been elected to the National Athletic Trainers' Association (NATA) Hall of Fame. Wilkerson is a Fellow of NATA, which has over 35,000 members, and a member of the Southeast Athletic Trainers' Association Hall of Fame.

Wilkerson's research is primarily in lower extremity biomechanics and ankle injuries. His recent work has focused on predictive modeling for identification of individual athletes who possess potentially modifiable characteristics associated with elevated injury risk.

PHYSICAL THERAPY

The physical therapy doctoral program attracted almost 500 applicants for the coveted 36 positions in the class that will begin in Fall 2016. The current students are enjoying the department's new home in the Mapp Building, a renovated facility complete with anatomy, motion, functional, and foundational labs, research space, and classrooms. The program works with approximately 300 clinic sites across the country that provide excellent clinical experiences and internships to the students. Graduation and licensure exam pass rates continue to be above the national average.

In May, the program graduated the 25th class of physical therapists. Our alumni have earned clinical specializations, opened private practices, and served in leadership roles while caring for thousands of people with disabilities. Two UTC alumni, Dr. Kevin Kostka '03 and Dr. Dan Dotson '03, co-owners of Summit Physical Therapy, received the 2015 Chattanooga Chamber of Commerce Small Business of the Year Award for their innovative delivery of physical therapy services in fitness and assisted living facilities in our community.

Dr. Dan Dotson and Dr. Kevin Kostka



SCHOOL OF EDUCATION



The new Director of the School of Education, Dr. Renee Murley, will join UTC in July 2016. She has been involved in not only hiring a number of new faculty, but has also played an important role in the Chattanooga 2.0 initiative. Dr. Murley has reached out to the surrounding counties to develop partnerships through recruitment efforts and through delivering programs both virtually and face-to-face in outlying areas.

As she assumes this new role, Dr. Murley brings with her a record of successful innovation and close interaction with schools. She brings to UTC School of Education a focus on strong placement opportunities and solid measurement of student performance, with an eye toward improving the preparation of pre-service educators.

GRADUATE SCHOOL AND RESEARCH

The Ph.D. in Computational Engineering was reclassified to the Ph.D. in **COMPUTATIONAL SCIENCE**, with two approved concentrations – Engineering and Computer Science. A mathematics concentration will be added by next year with other areas of concentration open to discussion.

Several graduate programs have been approved to offer Accelerated Graduate Programs – **INTERIOR DESIGN, COMPUTER SCIENCE, PUBLIC ADMINISTRATION, AND ENVIRONMENTAL SCIENCE** – a program that facilitates/encourages the transition to graduate study for UTC undergraduate students.

Implementation of the new content relations management system, Radius, helps strengthen recruiting and admissions efforts for undergraduate, graduate and Honor's programs on campus. This includes the new feature Appreview which allows the programs to look at prospective students to help facilitate their applications and to answer any questions they might have.

The former Research Day has been expanded into a two-day event, with a special half-day session just for

graduate students, including a three-minute thesis competition.

This was the first year of our significantly-expanded on-campus research conference, Research Dialogues. The April event included 200 poster presenters, 30 podium presenters, and several special performances. Research Dialogues 2016 participants represented three colleges plus the Library, 25 academic departments, and many cross-disciplinary collaborations. On day one 89 undergraduate students shared their research through poster presentations, podium presentations, or other special sessions. On the second day nearly 100 graduate students and 77 faculty participated in conference activities. During the two-day event nearly 30 alumni and friends of the University helped to judge the competitions. The event this year included two competitions: 11 graduate students competed in the “Three Minute Thesis” competition and 29 faculty members participated in an “Elevator Speech Competition.” Faculty competed in one of the following subject areas: Arts and Humanities, STEM, Health and Social Sciences. Both events help scholars hone their skills in presenting scholarly content to academically-diverse audiences.



HONORS COLLEGE



The UTC Honors College accepted 46 new Brock Scholars in fall 2015, almost 20 more freshmen than has been the case in recent years. The College also admitted 53 students into the new Innovations in Honors (IIH) Program. IIH is a 2 or 3-year program that puts our students in Innovation Labs where they undertake community-engaged research in order to solve real-world problems.

One of our current Innovation Labs secured green |light certification for the entire UTC campus. IIH Students presented their experiences in these labs at the International Honours Conference in Utrecht, the Netherlands in June and also met with honors students from the Hogeschool Rotterdam University of Applied Sciences to brainstorm future collaborations between our programs. IIH is designed to empower our students to use their creativity and perseverance to positively impact their community and they are indeed already doing this.

Students in our freshmen-only honors living learning community—the High Achieving Mocs— traveled to the Bahamas for spring break where they carried out experiments at a local research facility as part of their honors Tropical Ecology and Geology course.

The Honors College is home to the UTC Office of Undergraduate Research and Creative Activity (URCA). The number of students attending interdisciplinary undergraduate academic conferences

to present their UTC-based research has increased exponentially since the URCA Office opened last year; this spring, 35 students presented at our Regional Southern Honors Council Conference in Orlando, Florida just a week before over 40 students presented their work at the National Conference for Undergraduate Research in Asheville, North Carolina. Not only honors students, but students from across the university this year received funding to work on faculty-mentored research and creative projects with professors from all over the campus as part of the Honors College's Research Fellows program.

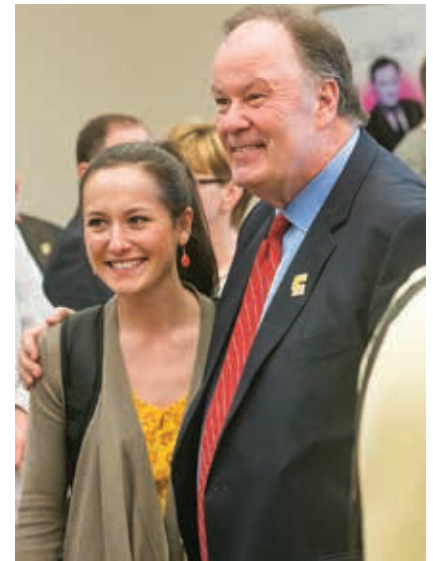
Approximately 25 Brock Scholars graduated this year for the first time as Honors College Scholars, our highest designation for students who complete at least 24 hours of honors coursework with a minimum 3.25 GPA. Our first class of Innovation Scholars will graduate next spring, May 2017. As part of one of our new initiatives, one of these students has been pre-accepted into UTC's very competitive UTC Doctorate of Physical Therapy Program. We hope to be able to offer more graduate opportunities linked to incoming Brock freshmen in the future.

The Guerry Center will be re-envisioned and remodeled as the home of the UTC Honors College. Construction is scheduled to begin in December 2016.

LIBRARY

MANY UNIVERSITY OF TENNESSEE AT CHATTANOOGA STUDENTS AND MEMBERS OF THE COMMUNITY WERE ECSTATIC ON APRIL 4 AS THEY WERE ABLE TO CELEBRATE THE DENNIS HASKINS EXHIBIT OPENING AT THE UTC LIBRARY.

Students and members of the community were able to meet alumnus and internationally-known actor, Dennis Haskins, who portrayed Mr. Belding on the groundbreaking show *Saved by the Bell*. His exhibit features Dennis's entire collection of his personal *Saved by the Bell* scripts in addition to other prized items he generously donated. Library guests continue to enjoy his scripts and video showing this beloved actor's connection to the university. This exhibit has a timely release just after Dennis's graduation from UTC in December 2015 with a degree in theatre.



GEORGE C. CONNOR SPECIAL COLLECTIONS READING ROOM was named by several members of the Connor Society in memory of George Connor who was Department Head and Guerry Professor in English. After his retirement in 1985, the George Connor Professorship in American Literature was established to recognize his 26 years of service.

DAVID & MARY COPELAND CONFERENCE ROOM was named by Jack & Valerie Rutledge in honor of her parents. Mr. David Copeland was a Tennessee politician who served in the House of Representatives for the 30th district from 1968-1992.

ISOBEL GRISCOM PRESENTATION ROOM was named by Tom & Marion Griscom in memory of his great-aunt Isobel, who was a professor and department head of the English Department at UC from 1922-1963.

VERNON & DOLLY KIRBY HARBAUGH READING ALCOVE was named by Dr. Jane W. Harbaugh in loving memory of her parents.

DR. JOSEPH A. JACKSON OFFICE was named by Mary B. Jackson in memory of her husband, Dr. Joseph Jackson who a professor and Dean of the Library for 22 years.

MILDRED GOODMAN KNIES READING ALCOVE was named by Mary Ann Knies Stewart in memory of her mother, Mildred, a native of Franklin County, Tennessee who was a teacher and principal that resided in Chattanooga for most of her life.

ANDREW C. ROTH READING ROOM was named in memory of the architect, Andy Roth of Derthick, Henley & Wilkerson, who designed the library as well as other buildings on campus including the ARC, Challenger Center, Johnson-Obear Apartments and EMCS building.

STEWART LOUNGE was named by John Stewart in honor of his family members in Lincoln County, Tennessee.



George C. Connor Special Collections Reading Room



David & Mary Copeland Conference Room



Andrew C. Roth Reading Room

STUDENT DEVELOPMENT

HOUSING & RESIDENTIAL LIFE LIVING LEARNING COMMUNITIES

Living Learning Communities (LLC) provide our students with a direct in-class experience. LLC residents take at least one course together in relation to the focus of their community. They participate in out-of-class experiences planned by the LLC faculty/staff partner and their LLC Resident Assistant (RA). Students who participate in Living Learning Communities are retained at a much higher rate (79%) when compared to those who do not participate and live on campus (71%) or those who live off campus (69%). Housing and Residential Life have 5 Living Learning Communities:



BUSINESS, LLC, sponsored by the Business Department, offers first-year business students an exciting opportunity to live, learn, lead and serve as they prepare to become future business and community leaders. The program fosters teamwork and creates a professional network, building connections in and out of the classroom to prepare “business world ready” students.

DISCOVER & DECLARE, LLC, sponsored by The Center for Advisement and Student Success, is designed for students that are still trying to find the area of study and future career field that will be most beneficial for them. The program gives students the opportunity to explore their own personal interest with other students that are also in search of their major.

HIGH ACHIEVING MOCS (HAM), LLC,

sponsored by the Honors College, brings together an energetic group of high achieving freshmen to live in community and share some of the most unique academic experiences offered to new UTC students. HAMmers take two interdisciplinary, team-taught general education courses, each capped at 20 students, as well as a 1-credit course in which they explore their aptitude and develop ability to grow as leaders, collaborators, and creative problem solvers.

THE NEST (NURTURING EFFECTIVE AND SUCCESSFUL TEACHERS), LLC,

sponsored by the School of Education, provides first-time, freshmen education majors or minors the opportunity to integrate their academic and social lives through common living spaces, class schedules, and outside activities during their freshman year at UTC. Members of The NEST work with an after-school program to increase their knowledge and skills necessary to succeed as a reflective practitioner and future educator.

FILM FANATICS, LLC,

sponsored by the Department of Communication, is a community of students who share a passion for all things related to film. During Fall 2014, Fanatics will take THSP 2800, Introduction to Film, COMM 2200, and Media History. Outside of the classroom, the Fanatics share their passion for film through a number of social activities including regular film screenings and discussions.

CAMPUS RECREATION

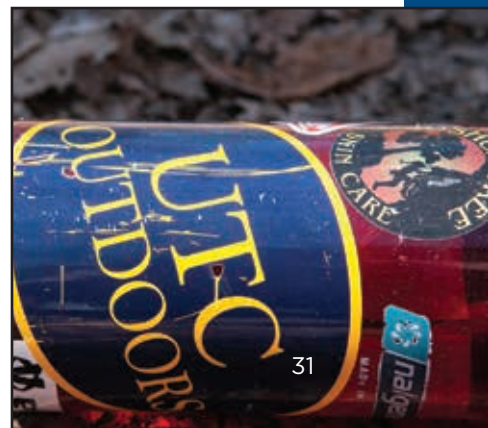
Campus Recreation is a program that is strongly supported and utilized by students. Last year the Aquatic and Recreation Center (ARC) had 220,000 visits to its facilities. While at the ARC, students participate in club sports, fitness classes, personal training, intramurals, aquatics programs and UTC Outdoors.

Club Sports had a total of 616 students participating in 25 active clubs including baseball, bass anglers, equestrian, fencing, rowing, sailing, etc.

1,800 students participate in intramural sports that include sports such as softball, ping-pong, and football.

UTC Outdoors is the outdoor recreation program at The University of Tennessee at Chattanooga. It is designed to provide a fun and instructional way to experience the outdoors for beginners and to provide resources for those that have done it before. Participants of the trips and clinics have the opportunity to learn the skills and manage the risks for a wide variety of outdoor activities in a supervised environment. Experienced trip leaders provide logistical planning, instruction, leadership, and facilitation for the groups. Unless stated, no prior experience is required, and all group equipment for the activities is provided as well as transportation. All of these outdoor trips are a great way to meet new people and to spend the day or weekend away from the daily routine of college life.

The UTC Outdoors program loaned out 1,700 pieces of equipment to students. A fun feature of the program is an indoor rock climbing wall that had 2,500 student participants. Spirit groups are also another important part of the Campus Recreation program. Spirit groups include cheerleading, Sugar Mocs, and our mascot, Scrappy.





ATHLETICS

FOOTBALL SOCON CHAMPIONS

A new standard of success has been set by the senior class of the UTC Football program. In four years, this class led UTC to three Southern Conference Championships (2013-15), two playoff appearances (its first since 1984 in 2014), two playoff wins (2014-15), the program's first ever 10-win season (2014) and the school's highest ever national ranking at No. 3 (2015). Overall, the 2015 senior class has tied the 1980 class for the most wins in program history at 33.

MEN'S BASKETBALL SOCON CHAMPIONS

When a team loses its preseason Player of the Year less than 10 games into the season, most would believe the season would take a turn for the worst. Not UTC Men's Basketball. The following day they traveled to nationally ranked Dayton and left with a win that began a trend lasting well into March. The Mocs went on a tear and stormed to a 26-5 regular season record and championship. With their eyes on March Madness, the Mocs went on to win the SoCon Tournament Championship and earn a bid into the NCAA Basketball Championships. This season ended with a loss to highly ranked Indiana but not before securing a school best 29 wins and adding more banners to the rafters of McKenzie Arena.

SEVEN SOCON CHAMPIONSHIPS

This year, UTC Athletics has secured seven SoCon Championships in the sports of Football, Volleyball, Men's Basketball (regular season and tournament), Women's Basketball (regular season and tournament), and Wrestling. The 2015-2016 academic year is also the fifth term in a row our student-athletes have earned over a 3.0 GPA and the third-straight semester they have topped the 3.1 mark. Coupled with our Southern Conference titles, this year will go down as one of the most successful campaigns in Chattanooga history.



WRESTLING

For the second consecutive year, UTC Wrestling earned its place at the NCAA Division I Championships. Six of ten weight classes were represented at the historic Madison Square Garden in New York City this past March by men wearing the Power C on their hip. Not only was success in conference titles and academic accolades but also humanitarian and leadership efforts. Mocs Wrestling continues to be a leader on UTC campus and Wrestling programs around the country.

We have embarked on the task of building an endowment for our Wrestling program to secure a sustainable future. In just a few months, the traction has been fierce and well received allowing UTC to take another step closer to an even greater student-athlete experience.

GOLF

Men's and Women's Golf have been two of the most successful golf programs in the country. Winning SoCon Championships and sending athletes to the professional level is not uncommon.

In order to maintain that success, we had to invest in our student-athletes. The Player Development Complex provides a state-of-the-art facility for our men and women to encounter shots and skills that they will need on the course. This season, UTC completed the indoor hitting bays, which added another level of opportunity to hone their game. Removing the outside elements and providing computer feedback allows our coaching staff to break down every aspect to the minute detail, and the results are showing. Our Golf programs continue to leave tournaments in the top echelon of the field and at times bringing home champion honors. Athletic development facilities will continue to be a focus for our program in the future.



BOOSTING OUR BRAND



MAKING SURE UTC WAS TOP OF MIND WHEN LOCAL HIGH SCHOOL STUDENTS WERE DECIDING WHERE TO APPLY FOR COLLEGE WAS THE FOCUS OF THIS YEAR'S CHOOSE UTC MARKETING CAMPAIGN.

From billboards to buses to websites and print ads – our Marketing and Communications team pushed hard. The campaign resulted in a significant increase in local applicants.

In the coming year, we'll be developing UTC's strategic communication and marketing plan. It will serve as a roadmap for organizing, prioritizing and growing our communications activities in an effort to define and strengthen our brand locally, regionally and across the nation.

We will engage all UTC stakeholders as we embark on the journey to define our current brand and develop messages that resonate far and wide. We'll be refining our processes, focusing on results and digging deeper as we share more stories about the great things happening at UTC.

We're all proud to wear the Power C, and now we're positioned to help others understand what makes this university so special.



WUTC

THE FALL 2015 PLEDGE DRIVE RAISED THE MOST MONEY IN WUTC HISTORY, AS \$178,328 WAS DONATED AND PLEDGED.

The drive was scheduled for a shorter duration than ever before and was able to conclude a day early, much to the enjoyment of both listeners and staff.

The spring 2016 pledge drive was also the largest spring drive in WUTC history, surpassing the station's ambitious \$165,000 goal.

STUDENT CALL CENTER

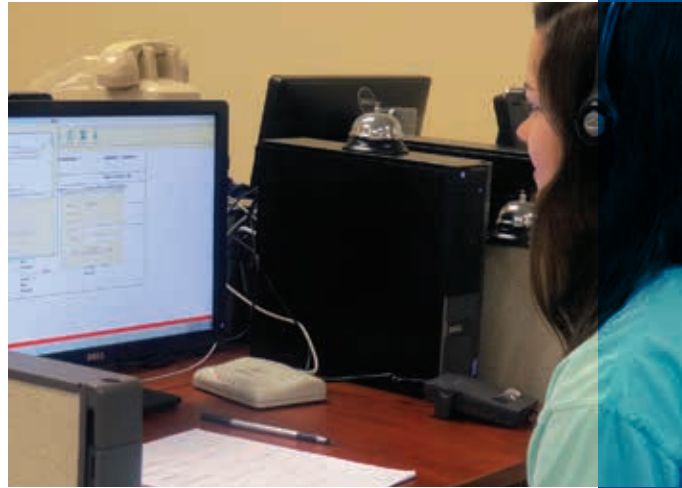
MAKING THE CONNECTION: THE UTC TELEFUND PROGRAM

The UTC Telefund Program exists as an essential function of the campus fundraising operation. Throughout the year on Monday through Thursday evenings, 16 callers share campus news, update alumni contact information, and request support for “Chattanooga’s University.”

Utilizing premier telephone fundraising software, student callers provide a personalized, efficient experience for alumni and friends across the nation. On average, callers connect with 150 Mocs each night, with this amount growing each week as callers further develop their abilities and the program becomes more established.

For some of the student callers, working for the Telefund Program is their first job. For others, they want to push themselves to expand their skill set and learn more about relationship building. The UTC Development and Alumni Affairs staff works to provide an enjoyable, professional workplace for the 35 students who are employed by the program.

By popular request, the Telefund Program calls from a 423 area code and utilizes UTC students, allowing a further connection to alumni across generations. The Student Calling Center, from which the program operates, stands at 739 McCallie Avenue.



MARY B. JACKSON 1926-2015



Mary B. Jackson and her late husband, Dr. Joseph A. Jackson

The Lookout Mountain native and proud alum of the University of Chattanooga was reluctant to move back to Chattanooga and leave the University of Alabama where she was an assistant professor of nursing. Little did she know her return home would forever leave a legacy at The University of Tennessee at Chattanooga.

MRS. MARY B. JACKSON is most well-known for her work establishing the UTC School of Nursing in 1973. With the broom closet as her office, she maneuvered through all the paperwork and developed curriculum to start the School of Nursing. The first graduating class of 28 students passed the state board exams at a 100 percent pass rate. For her efforts with the nursing school, she was recognized with the Outstanding Nurse Teaching Award in 1985 as well as the Tennessee Outstanding Nurse Educator in 1987. She dedicated 21 years of service to UTC.

She always held a special place in her heart for those who serve our country. All four of her brothers served in the military as well as the love of her life, Dr. Joseph A. Jackson who was an Army veteran. Before

going to work at the University of Alabama, Mrs. Jackson dedicated ten years of her life to the service as well—three years in the United States Nurse Cadet Corps and seven years as a lieutenant in the Army Nurse Corps Reserves.

Dr. Joseph Jackson was no stranger around the UTC campus. Dr. Jackson served as a Professor and Dean of the Library for 22 years. He helped to overhaul the library to become more modernized by expanding the collection, developing an instructional program and establishing an archive for the Fellowship of Southern Writers.

Dr. and Mrs. Jackson leave their philanthropic spirit behind with four endowments, including the Professor Mary B. Jackson Founders Chair in Nursing at UTC. Mrs. Jackson credited some of her success to the scholarship that she received when she attended the University of Chattanooga. It was their intent to continue to better the world through education. Both Mrs. Jackson and her husband dedicated their lives to UTC and their legacy will live on.

MARGARET F. FINLEY 1913-2015



Margaret F. Finley



Cindy Stone, Dr. Steve Anderson, Cynthia Anderson, Cathy Stone, Bobby Stone and Meg Lavender

MRS. MARGARET F. FINLEY was not only an icon at UTC but also in the City of Chattanooga. She was part of the inaugural graduating class of Girls Preparatory School in 1931. She received the honor of the City of Chattanooga Distinguished Citizen award from Mayor Andy Berke in 2013, as well as the key to Chattanooga in 2014. She had a passion for young people and dedicated her life to seeing this passion through by supporting several Christian and educational organizations.

The Chattanooga native always had a special place in her heart for UTC. In 1986, Mr. and Mrs. Finley created a scholarship for adult students working toward a business degree. She was the driving force behind the creation of Finley stadium. In February 2015, Mrs. Finley created the W. Max Finley Chair for Excellence in American Business. Both of these efforts were to honor her late husband of 60 years, W. Max Finley, for his entrepreneurial energy and career

as former Chairman of the RockTenn Corporation. The W. Max Finley Chair will employ or retain a distinguished faculty member for the UTC College of Business who will focus on instruction and research in the areas of capitalism, capital formation and change, the use of data analytics in business decision making and critical support to entrepreneurship and family-owned businesses.

Mrs. Finley's selfless giving permeated her relationships throughout the city for the 102 years of her life and inspired her children, who also have made an impact at UTC through gifts of scholarships and professorships. Mrs. Finley will always be remembered for her generosity and devotion to her family and the community. The University of Tennessee at Chattanooga is appreciative for the dedication of Mr. and Mrs. Finley and the lives they have impacted.

PROBASCO CHAIR OF FREE ENTERPRISE

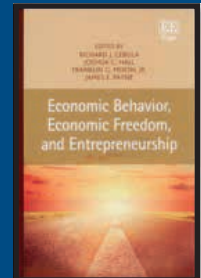
In October 2015, **THE BURKETT MILLER DISTINGUISHED LECTURE SERIES** brought to campus a well-known constitutional attorney. The lecture series is a forum for scientific inquiry which brings internationally recognized scholars, practitioners, and thinkers to the UTC Campus to speak on topics critical to an understanding of the Market Economy. The lecture discussed the increasingly significant role immigration is playing in the US Economy and its potential effects on the 2016 Presidential Election.

This year's lecture produced a capacity crowd in the Roland Hayes Auditorium and enjoyed positive commercial television news coverage. The event produced a lively debate and interaction with the audience as well as record attendance at the dinner following the event. Next year's speaker will be Nobel Laureate Lars Peter Hansen discussing his work on "Asset Pricing."



In addition to the six significant publications produced by the Probasco Chair in 2015, 10 prominent European Economists published a book in Munich, in both German and English languages, analyzing a seminal article published by the Probasco Chair in 2011 entitled "**THE MORALITY OF MARKETS.**" International economists are now publishing entire volumes specifically about Probasco Chair research and greatly expanding the academic discussion on the topics it addresses. These extensions of the Probasco Chair work will undoubtedly expand their citation indexes as well


as increase the number of requests for speaking engagements at future international conferences. Such publications and conferences cannot help but move the Probasco Chair to a significantly higher level of academic recognition in the coming years and serve as clear evidence of the international impact of its research.



The Probasco Chair was elected **TREASURER OF THE MONT PELERIN SOCIETY** in 2014 and moved the international headquarters of the Society and its corporation to UTC. In 2015, the Chair assisted in program development for the Society's international conference in Lima, Peru. Prominent speakers included Flemming Rose the Editor of the Danish Newspaper Jyllands-Posten which published cartoon material pertaining to the Prophet

Muhammed and was the subject of terrorist attacks in Paris, France in 2014. Membership in the MPS is widely considered to be the top 500 economists in the world and includes many Nobel laureates, heads of state, nobility, and internationally recognized scholars. Its presence contributes substantially to the academic prestige of UTC and has already provided significant financial opportunities for graduate fellowships and faculty research.





The University of Tennessee at Chattanooga is a driving force for achieving excellence by actively engaging students, faculty and staff; embracing diversity and inclusion; inspiring positive change; and enriching and sustaining our community.



The University of Tennessee at Chattanooga is a comprehensive, community-engaged campus of the University of Tennessee System.



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